



TRANSFORM YOUR GYM INTO

Worldclass WTF Gym in 21 Days

Partner With India's Fastest
Growing Gym Brand

20k+

Happy
Members

50+

Workout
Programs

15+

AI Driven
Gyms

100+

Coaches

Introduction to WTF

- A Technology-Driven Fitness Solution Provider
- Focused On Improving The Health And Well-Being Of Our Members
- Transforming The Gym Experience In India
- Committed To Building Strong, Long-Lasting Partnerships With Gym Owners

INDIA'S FIRST GYM TECH BRAND TO BE FEATURED ON SHARK TANK INDIA



Our Vision



Revolutionize The
Fitness Industry
In India



Create A Dynamic
Fitness Chain Across
The Country



Standardize The
Fitness Experience
For All Members



Empower Gym
Owners To Achieve
Success And Growth

Common Problem Jo Aap Face Krte Ho

Gym Manage krna mushkil ho rha?

- Staff Management
- Gym Operations
- Member mangement



Smart gym bnana chahte ho?

- User management software
- Payment Collection Software
- Workout and diet plan creation software
- Sales and Profit tracking software



Gym me new members nhi aarhe



Gym ka advertising/marketing nhi ho rha

- Pamphlet distribution se leads nhi aaye
- Hoardings lga ke v kuch nahi hua



Gym running cost increase ho rha hai?

Earning se jyada Expense ho rha hai and profit nhi bn rha



BYE!



Members loose kr rhe ho?

WTF Se Partnership Ke Benefits !

- ✓ **Fixed Monthly Income**
Pakka Income! Every Month
- ✓ **Guaranteed Profitability**
Hamesha Profitable!
- ✓ **Effective Lead Generation**
Leads Jugaad Karne Ki
Responsibility Humari
- ✓ **Superior Customer Retention**
Member Retain Kaise Kre We
Will Take Care
- ✓ **Complete Staff Management**
Staff Ki Tension Hamari!
- ✓ **Full Operational Control**
Chinta Chhodo! We Manage Your
Gym 24/7, 365 Days A Year





Kaise Partnership Kare?

Roadmap Of Our Partnership For Success And Growth

Step 1



Initial Consultation And Assessment

Pehle Milte Hain! Hum Aapke Gym Ki Current State Ko Assess Karengi Aur Aapke Goals Samjhenge.

Step 2



Customized Partnership Agreement

Aapke Liye Ek Khaas Offer! Hum Aapki Zarurat Ke Mutabiq Ek Customized Proposal Aur Partnership Agreement Tayar Karengi.

Step 3



Facility Upgrades And Transformation

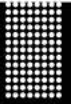
Gym Ko Ek Nayi Roop Denge! Hum Aapke Facilities Ko Upgrade Karengi Aur WTF Ke High Standards Par Layenge.

Step 4



Staff Training And Development Programs

Staff Ko Banayenge Expert! Hum Aapke Team Ke Liye Comprehensive Training Aur Development Programs Provide Karengi.



What will change after Partnership



Staffing

We Hire, Train, And Manage All Staff, Including Front Desk Personnel, Trainers, And Housekeeping



Financial Management

Handling All Financial Transactions, Including Membership Fees, Payroll And Utility Payments.



Customer Service

Implementing Standardized Customer Service Protocols To Enhance Member Satisfaction



Marketing

Developing And Executing Targeted Marketing Campaigns To Attract New Members And Retain Existing Ones



Maintenance

Regular Maintenance And Timely Repairs Of Gym Equipment And Facilities To Ensure Safety And Functionality



Gym-vasion: Extreme Makeover



✓ Upgraded Facility

After An In-Depth Analysis, Crucial Equipment And Facilities That Are Missing Are Added To The Gym

✓ Branding And Aesthetics

Face Lift For The Gym With WTF Branding And Messaging. We Also Ensure That The Staff Is Wearing Our Uniform At All Times

✓ Standardization & Hygiene

Most Processes Are Tracked And Integrated Into The Owners App, Ensuring Consistency. Staff Are Thoroughly Trained





Gym ERP System



TV App

Introducing WTF Gym Operating System (WTFGos)

India's Most Advanced Gym Technology



Member's App



Trainer's App



✓ **AI-Powered Fitness Experience**

- Access To Advanced Technology
- Central Role Of AI Assistant, Fitty
- Customized Workout Plans
- Real-Time Feedback And Engagement
- Premium Experiences For Members

✓ **Personalized Workout Plans & Progress Tracking**

- AI-Powered Workout Plans
- Real-Time Progress Tracking
- Customized Feedback For Members

✓ **Empowering Local Fitness Industry**

- Access To Advanced Technology
- Data Analytics For Success
- Premium Experiences For Members

✓ **Enhanced Trainer-Member Interaction**

- Data-Driven Insights For Trainers
- Tailored Guidance And Support
- Improved Member Satisfaction

✓ **Streamlined Gym Operations**

- Automated Member Management
- Optimized Billing Processes
- Efficient Scheduling System



How the WTF Gym Partnership Works

WTF Gyms Offers A Transformative Partnership Model Designed To Elevate The Operations And Profitability Of Local Gyms. By Partnering With WTF, Gym Owners Can Enjoy Financial Stability, Operational Support, And Access To Advanced Technology, Ensuring Their Gym Thrives In A Competitive Market.

✓ Fixed Lease Partnership:

WTF Gyms enters into a fixed lease agreement with gym owners, providing a consistent and reliable monthly income. This model eliminates the uncertainties of fluctuating membership revenues.

Stable Income - Receive A Fixed Monthly Lease Payment

Reduced Risk - WTF Gyms Takes On The Financial Risk, Incentivizing Optimized Operations.

✓ Operational Management:

Once The Partnership Is Established, WTF Gyms Takes Over All Aspects Of Running The Gym, Ensuring High Standards And Consistency Across All Locations.

Staffing - Hiring And Training Of All Gym Staff To Ensure Professionalism And Quality Service.

Maintenance - Regular Maintenance Schedules To Keep Equipment And Facilities In Top Condition.

✓ Technology Integration

WTF Gyms Implements State-Of-The-Art Technology To Streamline Operations And Enhance The Member Experience.

Gym Management Software - Efficiently Manage Memberships, Schedules, And Billing.

Member Tracking Tools - Monitor Member Activity And Preferences For Personalized Services.

Mobile Apps - Provide Members With Access To Virtual Training, Fitness Tracking, And Personalized Workout Plans.

✓ Marketing And Member Engagement

Our Experienced Marketing Team Develops And Executes Targeted Campaigns To Attract And Retain Members, Ensuring Your Gym Remains Competitive.

Digital Marketing - Leverage Social Media, Google Ads, And Email Marketing.

Local Advertising - Utilize Local Newspapers, Radio, And Billboards.

Member Engagement Programs - Organize Fitness Challenges, Workshops, And Social Events To Foster A Community Spirit.

✓ Financial And Legal Support

Our Experienced Marketing Team Develops And Executes Targeted Campaigns To Attract And Retain Members, Ensuring Your Gym Remains Competitive.

Digital Marketing - Leverage Social Media, Google Ads, And Email Marketing.

Local Advertising - Utilize Local Newspapers, Radio, And Billboards.

Member Engagement Programs - Organize Fitness Challenges, Workshops, And Social Events To Foster A Community Spirit.

✓ Ongoing Management And Support

WTF Gyms Provides Continuous Support To Ensure Long-Term Success, Including Regular Performance Reviews And Training Programs For Staff

Regular Reviews - Monthly Visits And Performance Assessments To Ensure High Standards.

Professional Development - Ongoing Training And Development Opportunities For Staff To Stay Updated With The Latest Fitness Trends And Customer Service Practices.



Roles And Responsibilities Of Gym Owners

Partnering With WTF Gyms Means You Can Focus On What You Do Best While We Handle The Rest. However, There Are Still Important Roles And Responsibilities For Gym Owners To Ensure A Successful Partnership

✔ Preparing The Property

Before The Partnership Begins, The Gym Must Meet WTF Gyms Standards

Property Standards: Ensure The Gym Meets WTF Gyms' Cleanliness, Safety, And Infrastructure Standards

Wear And Tear Repairs: Complete All Necessary Repairs And Maintenance.

Clear Dues - Settle All Outstanding Bills And Dues Related To The Property.

✔ No Role In Daily Operations

Once The Gym Is Activated, The Owner Will Have No Role In Daily Operations, Ensuring A Smooth And Streamlined Process.

Operational Transition - Support WTF Gyms During The Activation Period Without Interfering In Daily Operations.

Ongoing Support - Collaborate With WTF Gyms For A Smooth Operational Transition.

✔ Financial Obligations

WTF Gyms Ensures All Financial Obligations Are Met, But Gym Owners Must Provide Necessary Documentation.

Lease Payments - WTF Gyms Will Handle All Lease Payments Transparently.

Maintenance Costs - Provide Necessary Support For Managing Routine Maintenance And Utility Payments.

✔ Legal And Financial Compliance

Ensuring All Legal And Financial Documents Are In Order Is Crucial For A Smooth Operation.

Rental Agreements - Provide Clear And Legally Compliant Rental Agreements.

Utility Bills - Ensure Accurate And Timely Payments Of Utility Bills

✔ Communication And Coordination

Regular Communication With WTF Gyms Is Essential For Addressing Any Issues And Ensuring Ongoing Success.

Monthly Updates - Stay Updated With Monthly Reports And Performance Reviews.

Coordination - Maintain Open Communication With WTF Gyms' Department Heads To Address Any Issues Promptly.

Understanding The WTF Gym Lease Model

The WTF Gym Lease Model Is Designed To Provide Gym Owners With A Reliable Income While Ensuring Their Property Is Maintained To The Highest Standards. Here's A Detailed Overview Of How The Lease Model Works From Start To Finish.

✔ Property Identification and Assessment

The Process Begins With The WTF Business Development Team Identifying And Assessing Potential Gym Properties. Once A Property Is Identified, It Goes Through A Rigorous Evaluation Process

Financial Review - WTF Gyms Reviews The Gym's Financials For The Last 12 Months, Analyzing Operational Costs, Profitability, And Potential For Growth.

Proposal - Based On The Financial Assessment, WTF Proposes A Lease Amount To The Gym Owner. This Lease Amount Is Designed To Provide A Stable Income While Allowing WTF To Optimize The Gym's Operations.

✔ Lease Agreement

Once The Lease Amount Is Agreed Upon, A Formal Lease Agreement Is Drawn Up

Lease Amount - The Fixed Monthly Lease Payment To The Gym Owner.

Rent And Taxes - Agreement On The Gym Rent And All Necessary Taxation, Including TDS And GST.

Lease Duration - The Agreement Is For 63 Months, Ensuring Long-Term Stability And Planning

✔ Property Activation

The Property Activation Process Begins On The First Of The Month Following The Agreement

Shutdown Period - For The First 15 Days, The Gym Is Temporarily Closed For Rebranding And Repackaging.

Cost Sharing - WTF Bears One Week Of Rent, And The Gym Owner Bears One Week Of Rent During This Period

Rebranding - Comprehensive Rebranding To Align With WTF Standards, Including New Signage, Interior Design, And Marketing Materials

✔ Operational Transition

After The Initial Activation Period, WTF Takes Over Full Operational Control Of The Gym.

Initial Investment

Three-Month Investment Period For The First Three Months, There Will Be No Lease Payment To The Gym Owner As WTF Invests Heavily In Optimizing The Property. This Includes Upgrading Equipment, Implementing Technology, And Training Staff

Ongoing Responsibilities

Rent And Utilities - After The Activation Period, WTF Handles All Rent And Electricity Bills, Ensuring Consistent And Timely Payments

Operational Management - WTF Manages All Aspects Of Gym Operations, Including Staffing, Maintenance, And Customer Service

✔ Long-Term Lease Terms

The Lease Agreement Is Structured To Provide Long-Term Benefits To Both Parties

Lease Duration - The Agreement Covers 63 Months, But The Gym Owner Receives Payouts For 60 Months (5 Years) To Account For The Initial Three-Month Investment Period

Financial Stability - The Gym Owner Enjoys A Stable And Predictable Income Stream While WTF Enhances The Gym's Profitability And Operational Efficiency

End Of Lease Term

At The End Of The 5-Year Lease Term, The Agreement Can Be Revisited. Options Can Include Renewal Of The Lease, Transitioning Into A Different Partnership Model, Or Ending The Partnership

Testimonial



Mandeep

Noida sector 49

Jab se maine WTF Gyms ke saath partnership ki hai, meri life completely change ho gayi hai. Pehle mujhe operations, marketing aur staff management ki chinta hoti thi, par ab sab kuch WTF handle karta hai. Members ka retention badh gaya hai aur gym ki profitability bhi consistently achhi hai. Ab main apne family ke saath zyada time spend kar pata hoon aur gym ka stress bilkul nahi hai. WTF ke saath judne ka decision mere liye life-changing raha!



Dheeraj

Dwarka Sector 17

WTF Gyms ke saath partnership karke mujhe lagta hai jaise mere gym ko nayi life mil gayi hai. Operations se lekar staff training tak, sab kuch WTF manage karta hai aur main sirf apne customers par focus kar sakta hoon. Pehle jo financial struggles aur member retention issues the, ab woh sab solve ho gaye hain. Gym ki branding bhi improve hui hai aur mujhe competition se fight karne ki zarurat nahi padti. WTF Gyms ne meri life aur business dono ko hi transform kar diya hai!



Ajay

Dwarka Sector 7

Mujhe lagta hai WTF Gyms ke saath partnership karna mera sabse best decision tha. Pehle har month members ko attract karna aur retain karna bahut tough hota tha. Par ab, WTF ki marketing strategies aur superior member experience ki wajah se mera gym full hai. Har month consistent income aati hai aur main apni financial stability ke liye bilkul tension free hoon. Ab main apne personal goals par bhi focus kar sakta hoon. Thank you WTF for making my gym successful!

Understanding The WTF Partnership Fee

WTF Gyms Offers A Transformative Partnership Model Designed To Elevate The Operations And Profitability Of Local Gyms. By Partnering With WTF, Gym Owners Can Enjoy Financial Stability, Operational Support, And Access To Advanced Technology, Ensuring Their Gym Thrives In A Competitive Market.

✔ Why We Charge A Partnership Fee

Commitment - Ensures Both Parties Are Fully Invested In The Gym's Success

Engagement With Serious Partners - Engages Gym Owners Dedicated To Growth And Stability

Foundation For Success - Lays The Groundwork For A Profitable And Long-Term Partnership

✔ What The ₹5,00,000 Fee Covers

Rebranding - New Signage, Interior Design, And Marketing Materials To Align With The WTF Brand

Marketing - Targeted Campaigns To Attract And Retain Members.

Initial Training And Development - Comprehensive Staff Training To Ensure High Service Standards.

✔ Return On Investment (ROI)

Lease Increment - Your Investment Adds ₹8,340 To Your Monthly Lease Amount.

Long-Term ROI - Over 60 Months, This Adds Up To ₹5,00,000—Same As Your Initial Investment.

✔ Why The Partnership Fee Is Worth It

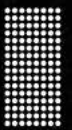
100% ROI - Full (100%) Return On Your Investment Over Five Years.

Increased Value - Boosts Your Gym's Market Presence And Operational Efficiency

Long-Term Benefits - Ensures Sustained Growth And Financial Stability.



WTF Gyms' Shark Tank Success



- 📍 80k+ People Visited Us Till Now After Shark Tank India Season 3
- 📍 Gained 10k+ Instagram Followers
- 📍 Opened 5 New WTF Gyms
- 📍 40% Membership Increase
- 📍 20 New Trainers Joined Our Family



Meet The Founders



Vishal Nigam
CEO, Co-Founder



Arpit Nigam
COO, Co-Founder



Anita Nigam
CPO, Co-Founder



Thank You

Let's Elevate Fitness To New Heights With WTF Gyms

India's Fastest Growing Gym And Fitness Brand

20k+
Happy
Members

50+
Workout
Programs

15+
AI Driven
Gyms

100+
Coaches

For Any Queries Feel Free To Reach Us

Call Now



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